

Do you know how your company should be using technology to grow profits?

Your community's businesses are being provided a program to help you receive recommendations and optional assistance from local tech experts.

Businesses everywhere want to know...

- Is my website effective?
- Do I really need to worry about social media?
- How can technology save me money?
- Where can I find prospect and customer data?
- What are my competitors up to?
- Am I ahead or behind? How far behind? What are my options?

Would you like some quality guidance that is...

- Free
- Local
- Customized
- On-Demand

Learn how your business can be more effective and profitable by taking the Maryland Broadband Cooperative sponsored business assessment today!

Take the assessment at www.sngroup.com/Maryland

You want to know. You need to know.
We know you do. We hope you do. We can help.

Just a few easy steps...

1. Take 20 minutes to complete the assessment at www.sngroup.com/maryland
2. Review the scorecard that will be emailed to you in about a week.
 - a) Check your score compared to your competitors.
 - b) Consider personalized strategies & resulting ROI.
3. Use the free online tutorials and resources to help you implement these strategies.
4. Contact us if you would like an individual coaching session.
5. Let us know if you would like us to connect you with local & trusted technology partners.

All companies that complete the assessment will receive a



personalized scorecard that will illuminate opportunities to drive revenue and create efficiencies.



Have any questions? Contact John McQuaid at fjmcquaid@salisbury.edu